

## **VANDER BAR AT THE ROOSEVELT HOTEL, NYC SERVES UP NEW DAILY LUNCH SPECIALS**

NEW YORK – Sept. 9, 2010 – Vander Bar at The Roosevelt Hotel, NYC invites patrons and guests to enjoy an assortment of new daily specials, featuring signature favorites such as the Authentic Cuban Pork Sandwich, savory Sliders and the Crispy Tilapia Sandwich, starting as low as \$10. Offering a relaxed environment in the heart of Midtown Manhattan, Vander Bar is the perfect lunch and after work hot-spot.

### Daily Specials

Monday: Half-off Sliders

Tuesday: Homemade Turkey Burgers

Wednesday: Deli Style Reuben Sandwich

Thursday: Authentic Cuban Pork Sandwich

Friday: Crispy Tilapia Sandwich

Open Monday through Friday from 12 p.m. to 9 p.m., Vander Bar is the hotel's newest establishments and boasts a wide variety of beers on tap in addition to a full bar, as well as a menu offering light palate-pleasing bites for lunch and happy-hour enthusiasts. Conveniently located on the corner of Vanderbilt and 45<sup>th</sup>, Vander Bar is just steps from the many midtown offices and is perfect for stopping in for a quick lunch or before catching a train at the neighboring Grand Central Station. Serving as an unpretentious mid-day or after-work hideaway, visitors can easily access the bar through a separate 45<sup>th</sup> Street entrance.

For more information, call The Roosevelt Hotel toll free at **888-TEDDY-NY** or visit **[www.theroosevelthotel.com](http://www.theroosevelthotel.com)**.

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### **ABOUT THE ROOSEVELT HOTEL**

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things -- steps from Fifth-Avenue shopping. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. From April to October, The Roosevelt Hotel's rooftop lounge, mad46 welcomes guests and New Yorkers alike to enjoy an unsurpassed Midtown view atop the 19<sup>th</sup> floor above the hustle and bustle of the "city that never sleeps." Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel's blog at [www.TheNYKnow.com](http://www.TheNYKnow.com).