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**BUY ONE GET ONE FREE LUNCHESES AT VANDER BAR™,
THE NEWEST RESTAURANT AND BAR AT THE ROOSEVELT HOTEL NEW YORK
Business Lunches Get a Makeover with Free Wifi and New Menu**

NEW YORK – April 23, 2010 – Serving lunch daily with new menu items starting at just \$8, Vander Bar™ – located at the historic Roosevelt Hotel – is remaking the standard “business lunch,” with **Buy One Get One Free lunches*** now through June 30, 2010. Business suits find a better burger and **FREE Wifi** at Midtown’s newest bar and restaurant, open weekdays from noon until 9 p.m.

Offering a relaxed environment and easily accessible from the corner of Vanderbilt and 45th, Vander Bar™ serves up soups and greens, tasty teasers and savory sliders. Larger appetites are also satisfied with tempting eats – from Beef Tacos dressed with tangy chipotle mayonnaise and queso fresco to a classic Chicken BLT with an upscale twist, served on toasted brioche and smothered in pickled shitake mushrooms – both available for only \$10.

Like most business lunches, some paperwork is required – a special coupon must be presented to redeem the Buy One Get One offer and can be downloaded from any of Vander Bar’s social media pages including **Facebook.com/VanderBarNYC** and Twitter (**@VanderBarNYC**.)

For more information on The Roosevelt Hotel’s new restaurant and bar, Vander Bar™, call The Roosevelt Hotel toll-free **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

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ABOUT THE ROOSEVELT HOTEL

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things – steps from Fifth-Avenue shopping and Park Avenue. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel’s blog at www.TheNYKnow.com.

**Get a free lunch item of equal or lesser value with purchase from the Vander Bar™ lunch menu. Offer is valid through June 30, 2010.*