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BATTER UP TO THE PLATE FOR THE BALLPARK LUNCH SPECIAL AT VANDER BAR AT THE ROOSEVELT HOTEL NYC

NEW YORK- May 24, 2010- Baseball season is in full swing and Vander Bar at The Roosevelt Hotel NYC is celebrating the city's favorite pastime with the new "**Ballpark Lunch Special**"- available during every Mets® and Yankees® game days - offering fan favorite menu items from burgers to local brews. Conveniently located on the corner of Vanderbilt and 45th in Midtown Manhattan, Vander Bar is the perfect place to enjoy a classic game day lunch before the opening pitch and a celebratory drink after the game.

Baseball enthusiasts can fill up for the big games with the "Ballpark Lunch Special" which includes a delicious Ballpark Hotdog or Vander Burger, hot side of French fries, classic Cracker Jacks and a pint of Brooklyn Pennant Ale for only \$15. Vander Bar offers a festive atmosphere for Mets® and Yankees® enthusiasts alike with \$4 Brooklyn Pennant Ale on the afternoon game days as well. While enjoying the special, fans will also have the chance to win tickets to Mets®, Yankees® and Brooklyn Cyclones® games as well as a trip to the Brooklyn Brewery. Fans may not agree on which team to cheer for, but there's no question that the "Ballpark Lunch Special" is a home run.

Day games currently scheduled include:

<u>Mets®</u>	<u>Yankees</u>
June 10	June 3
July 2, 21, 29	July 1, 2, 21
August 12	August 4, 19
September 3, 8	September 2, 3, 8

For more information about the Ballpark Lunch Special and Vander Bar™, call The Roosevelt Hotel toll-free **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

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ABOUT VANDER BAR

Offering a relaxed environment for locals, Vander Bar™ is perfect for stopping in on the way to catch a train at the neighboring Grand Central Station, located just steps away.

In addition to a full bar, the hotel's newest establishment presents a wide variety of beers on tap, as well as a menu offering light palate-pleasing bites for lunch and happy-hour enthusiasts. Serving as an unpretentious mid-day or after-work hideaway, visitors can easily access the bar through a separate 45th Street entrance.

ABOUT THE ROOSEVELT HOTEL

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things – steps from Fifth-Avenue shopping and Park Avenue. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel's blog at www.TheNYKnow.com.