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VANDER BAR PATRONS ENJOY DECADENT \$50 “TEDDY’S HAUTE DOG” WHILE SUPPORTING THE NYC COMMUNITY THIS HOLIDAY SEASON

NEW YORK— Nov. 18, 2010 – Boasting the most fashionable residents in the world, there is nothing in NYC more “haute” than The Roosevelt Hotel’s Vander Bar, featuring the \$50 “Teddy’s Haute Dog,” which benefits the less fortunate this holiday season through New York’s, City Harvest. Vander Bar invites patrons to enjoy a twist on the traditional NYC favorite with the \$50 “Teddy’s Haute Dog” available beginning Dec. 1, featuring caviar aioli and black truffle fries, while also giving back to the community with 10% of proceeds donated to City Harvest -- the world’s first food rescue organization -- which feeds more than 300,000 men, women and children in NYC each week.

“Teddy’s Haute Dog”

Kobe Beef Hot Dog

Foie Gras Shavings and Balsamic Onions

Black Truffles Fries

Caviar Aioli

Open Monday through Friday from 12 p.m. to 9 p.m., Vander Bar is the hotel’s newest establishments and boasts a wide variety of beers on tap in addition to a full bar, as well as a menu offering light palate-pleasing bites for lunch and happy-hour enthusiasts. Conveniently located on the corner of Vanderbilt and 45th, Vander Bar is just steps from the many midtown offices and is perfect for stopping in for a quick lunch or before catching a train at the neighboring Grand Central Station. Serving as an unpretentious mid-day or after-work hideaway, visitors can easily access the bar through a separate 45th Street entrance.

For more information, call The Roosevelt Hotel toll free at **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

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ABOUT THE ROOSEVELT HOTEL

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things -- steps from Fifth-Avenue shopping. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. From April to October, The Roosevelt Hotel’s rooftop lounge, mad46 welcomes guests and New Yorkers alike to enjoy an unsurpassed Midtown view atop the 19th floor above the hustle and bustle of the “city that never sleeps.” Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel’s blog at www.TheNYKnow.com.